

# INFORMATION BULLETIN

## WORKFORCE INVESTMENT ACT

Number: WIAB02-39

Date: November 19, 2002  
Expiration Date: 06/30/03  
69-1:82:is:6464

TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: WORKFORCE INVESTMENT REGIONAL ADVISOR ASSIGNMENTS

This information bulletin announces the assignment of two additional [Workforce Investment Regional Advisors](#) within the Workforce Investment Division of the Employment Development Department, and the assignments of Local Workforce Investment Areas (LWIA) among the Regional Advisors.

The Regional Advisors are responsible for providing consultation and support to California's LWIA administrators, and their One-Stop Career Center partners, to promote the development and operation of an effective Workforce Investment System. They also serve as liaisons between the State and local workforce entities, responsible for working throughout their assigned regions, and with other nearby regions, to promote collaborative, effective, and timely use of workforce investments.

The Regional Advisors are expected to work with all partner organizations to:

- Develop local and regional solutions that promote effective administration of the Workforce Investment Act (WIA) program.
- Facilitate the delivery of coordinated technical assistance and training by federal, State, and other entities for local WIA program partners.
- Participate with local partners in developing strategies for rapid response services with respect to significant dislocation events.
- Assist in the establishment of One-Stop service delivery systems that support the State's WIA Strategic Plan.
- Serve as a key resource for State and local-level WIA administrators regarding the development, implementation, and administration of WIA programs.

The Regional Advisors work with workforce partners to help them coordinate employment, training, literacy, and vocational rehabilitation programs to build a streamlined and more flexible workforce development system. The Regional Advisors are your first resource for policy and program issues and we hope you will find their assistance to be of great value.

A list of the Regional Advisors and their assigned areas is attached. We look forward to working with you, our customers, to determine how we can be of greatest assistance in the development of the workforce investment system.

If you have any comments or questions about the Regional Advisors, please contact Steve Saxton, Manager, Program Section, at 916-653-6347.

/S/ BOB HERMSMEIER  
Acting Chief  
Workforce Investment Division

Attachment

**CALIFORNIA WORKFORCE INVESTMENT REGIONAL ADVISORS**

<b>LOCAL WORKFORCE INVESTMENT AREAS</b>	<b>REGIONAL ADVISOR</b>	<b>PHONE NUMBER</b>	<b>BACKUP</b>	<b>PHONE NUMBER</b>
Humboldt, NoRTEC, North Central Counties	Linda Beattie	916/654-8887	Hal Readdick	916/657-4346
Golden Sierra, Mother Lode, Sacramento, San Joaquin, Yolo	Hal Readdick	916/657-4346	Linda Beattie	916/654-8887
Marin, Mendocino, Napa, Solano, Sonoma	Judy Branaman	916/654-8537	Karl Jaensch	916/654-8447
Alameda, Contra Costa, Oakland, Richmond, San Francisco	Karl Jaensch	916/654-8447	Judy Branaman	916/654-8537
NOVA, San Jose, San Mateo, Santa Cruz	Ron Addy	916/654-9527	Doug Orlando	916/654-0315
Monterey, San Benito, San Luis Obispo, Santa Barbara, Ventura	Doug Orlando	916/654-0315	Ron Addy	916/654-9527
Fresno, Madera, Merced, Stanislaus	Larry Scaramella	916/653-4204	Lydia Rios	916/654-7685
Kern/Inyo/Mono, Kings, Tulare	Lydia Rios	916/654-7685	Larry Scaramella	916/653-4204
Long Beach, Riverside, SELACO, South Bay	Linda Palmquist	916/653-4103	Roger Schmitt	916/653-4803
Anaheim, Imperial, Orange, San Diego, Santa Ana	Roger Schmitt	916/653-4803	Linda Palmquist	916/653-4103
Carson/Lomita/Torrance, Foothill, Los Angeles City, Verdugo	Denise Miller	916/654-7988	Harry Butler	916/654-9668
Los Angeles County, San Bernardino City, San Bernardino County	Harry Butler	916/654-9668	Denise Miller	916/654-7988